



BizSphere 2026

Building Sustainable Private Practices

Why BizSphere?

You're clinically excellent. But running a practice requires more than clinical skill.

More than 60% of practitioners work in—or aspire to—private practice, yet very few have formal business training. The result? Financial pressure, compliance risks, and uncertainty.

BizSphere bridges that gap.

This is South Africa's first business development programme designed specifically for:

- ✓ Speech-language therapists
- ✓ Audiologists
- ✓ Hearing aid acousticians

Whether you're starting out or scaling up, BizSphere equips you with the tools to build a sustainable, compliant, and thriving practice.

Who Should Enrol?

BizSphere is for you if you are:

- ✓ Starting your private practice journey
- ✓ Considering the move into private practice
- ✓ In your first few years and looking for stability
- ✓ Ready to grow and optimise an existing practice
- ✓ Feeling unsure about finances, compliance, or marketing

52 CPD
POINTS



Because **clinical excellence** deserves business success.



www.saslha.co.za

Programme Snapshot

Duration: May 2026 – February 2027

Format: 26 online sessions (18h45-21h00)

CPD: 52 points (SASLHA accredited)

What You'll Gain

- Expert-led sessions from industry specialists
- Practical tools, templates, and real-world resources
- Session recordings for flexibility
- A SASLHA BizSphere Certificate
- Access to a growing professional network

Ready to take the next step?

ENROL NOW



What you'll learn?

Instead of overwhelming detail, BizSphere focuses on what matters most—real skills you can apply immediately:

1. FOUNDATIONS & STRATEGY

Build a clear vision for your practice, define your market, and set yourself up for long-term success.

2. FINANCIAL CONFIDENCE

Understand your numbers, manage cash flow, and make informed financial decisions.

3. MARKETING & GROWTH

Develop a strong brand, attract the right clients, and grow your referral network—ethically and effectively.

4. COMPLIANCE & RISK

Navigate HPCSA requirements, legal responsibilities, and protect your practice with confidence.

5. PRACTICE OPERATIONS

Streamline systems, improve efficiency, and manage your day-to-day operations with ease.

6. SCALING & INNOVATION

Explore new services, partnerships, and ways to expand your impact sustainably.

7. TECHNOLOGY & FUTURE READINESS

Leverage digital tools, telehealth, and emerging technologies to stay ahead.

8. BILLING & REIMBURSEMENT

Optimise claims, manage payments, and balance affordability with sustainability.

9. LONG-TERM SUCCESS

Plan for growth, continuity, and resilience—so your practice thrives into the future.



Why BizSphere Works?



DESIGNED FOR YOUR REALITY

Built by practitioners who understand the challenges of private practice in South Africa.



PRACTICAL, NOT THEORETICAL

Every session gives you tools you can use immediately.



EXPERT LED

Learn from professionals in finance, legal, marketing, and healthcare business.



COMMUNITY-DRIVEN

You're not doing this alone—join a network of practitioners building together.

Investment

CATEGORY	FEE
SASLHA Member	R8,000
Non-Member	R15,000

Join SASLHA & save R7,000 on your programme fee.

Flexible Payment Option:

6 monthly instalments available, first payment by 7 May 2026

[BECOME A MEMBER](#)

Ready to take the next step?

[ENROL NOW](#)



Frequently Asked Questions

Q: Do I need to attend all 26 sessions?

A: Yes, to earn full CPD points and a BizSphere Certificate, attendance at all sessions is required. Sessions will be recorded for review if you miss a session due to unforeseen circumstances.

Q: What if I'm not in private practice yet?

A: Perfect! BizSphere is designed to prepare you BEFORE you make the leap, reducing startup risk and building confidence.

Q: Is this only for audiologists and SLPs, or can hearing aid acousticians participate?

A: The programme is designed for audiologists, speech-language therapists, AND hearing aid acousticians entering or scaling private practice.

Q: What happens if I can't complete the programme?

A: CPD points are awarded based on attendance. Partial completion earns partial CPD points. Fees are non-refundable after the programme begins.

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